



Palmerston North City Environmental Trust

Strategic Plan Overview 2009-2012

Vision

Palmerston North becomes a more environmentally sustainable and vibrant community.

Mission

PNCET aims to contribute to Palmerston North becoming a more environmentally sustainable and vibrant city through stimulating and supporting activities that contribute to achieving this aim. We will work to generate awareness and deliver principled and effective advocacy for the environment.

Strategic Goals

- To initiate and nurture environmental projects meeting critical needs for Palmerston North's environmental sustainability.
- To strengthen existing and emerging organisations in enhancing the environmental sustainability of Palmerston North, primarily through the provision of expert advice and financial assistance as appropriate.
- To provide reliable and relevant information to create greater environmental awareness in Palmerston North. This will include environmental advocacy and education in a broad sense, and will be sensitive to our cultural and environmental heritage and status.